

**JOINT MEETING OF THE FARMVILLE TOWN COUNCIL AND FARMVILLE  
PLANNING COMMISSION HELD ON JANUARY 21, 2026**

At the joint meeting of the Farmville Town Council and Farmville Planning Commission held after the 6:00 PM Special Meeting of the Farmville Town Council on Wednesday, January 21, 2026, in the Council Chamber of the Town Hall, located at 116 North Main Street, Farmville, Virginia, there were present Mayor Brian Vincent, presiding, and Council members Sallie Amos, A.D. “Chuckie” Reid, Dan Dwyer, Tommy Pairet, Adam Yoelin, and John Hardy.

Planning Commission members present were Dr. John Miller, Chair, Jennifer Fraley, Patrick Crute, Cameron Patterson, Abigail O’Connor, and Sydney French.

Staff present were Town Manager C. Scott Davis, Attorney Catherine Douglass, Deputy Town Manager/Finance Director Julie Moore, Community Development Director Ashley Atkins-Austin, Town Planner Robert Dvorak, Deputy Clerk and IT Support Jacqueline Vaughan, and Clerk of Council Mary McKay.

Mayor Vincent called the Town Council meeting to order, and all guests were welcomed.

Chairman Miller called the Farmville Planning Commission meeting to order.

The Clerk called the roll for Farmville Town Council, noting Council member Donald Hunter was absent.

The Community Development Director called the roll for the Farmville Planning Commission, noting Commissioner Rhett Weiss was absent.

**ADOPTION OF AGENDA BY FARMVILLE TOWN COUNCIL**

Mr. Hardy made a motion to adopt the agenda as presented, seconded by Mr. Dwyer, and with all Council members stating “aye” in favor, the motion passed.

**DECLARATION OF PERSONAL INTEREST**

There were no declarations of personal interest made.

**JOINT DISCUSSION: COMPREHENSIVE PLAN UPDATES**

Ms. Atkins-Austin and Mr. Dvorak provided a review of updated items in the Comprehensive Plan, in the Introduction through Economy sections:

Introduction & Acknowledgements

- Acknowledgments page – Farmville misspelled Environment

- Updated Flood Zones map with 2019 FEMA information

Cultural Resources

- Page 19 – remove “and one contributing monument (the Confederate Monument)”
- Update Cultural Resources map
  - Removed Longwood University designation for Longwood Village
  - Removed Five County Fair Grounds (not in town)
  - Added Moton Museum Overlay District
  - Added park on Andrews Drive

Population & Housing

- Updates to Census and American Community Survey sourced data to reflect most recently available information

<b>Statistic</b>	<b>Page Number</b>	<b>Updated Stat</b>	<b>Source</b>
Population	23	7613	2023 ACS 5-year
Median Age: Farmville	23	24.7 years old	2020 Census
Median Age: Prince Edward County	23	35.7 years old	2020 Census
Percent of Population 15-24 years old	23	40.8%	2020 Census
Percent of Population identifying as white only	24	37.8%	2020 Census
Percent of Population identifying as black only	24	47.7%	2020 Census
High school graduation rate	24	89.6%	2023 ACS 5-year
Median Household Income	24	\$40,282	2023 ACS 5-year
Poverty Rate: FARMVILLE	24	22.1%	2023 ACS 5-year

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Poverty Rate: National	24	12.1%	2024 ACS 1-year
Poverty Rate: Prince Edward County	24	21.6%	2023 ACS 5-year
Percent of poverty in the 18-24 age range	24	37.4%	2023 ACS 5-year
# of housing units	25	2784	2020 Census
SFH as % of housing units	25	51.6%	2023 ACS 5-year
% of occupancy	25	81.8%	2020 Census
Median Home Value: FARMVILLE	25	\$223,700	2023 ACS 5-year
Median Home Value: PRINCE EDWARD COUNTY	25	\$203,700	2023 ACS 5-year
% of home with 2 or more bedrooms	25	76.3%	2023 ACS 5-year
% of home with 3+ bedrooms	25	52.9%	2023 ACS 5-year
% of Homes Built before 1989	25	73.6%	2023 ACS 5-year
% of homes built after 2010 FARMVILLE	25	8.8%	2023 ACS 5-year
% of homes built after 2010 PRINCE EDWARD COUNTY	25	8.6%	2023 ACS 5-year
% of mortgaged housing units	25	15.6%	2023 ACS 5-year

cost burdened FARMVILLE			
% of renters cost burdened FARMVILLE	25	47.9%	2023 ACS 5-year
% of mortgaged housing units cost burdened PRINCE EDWARD COUNTY	25	26%	2023 ACS 5-year
% of renters cost burdened PRINCE EDWARD COUNTY	25	41.9%	2023 ACS 5-year

Economy

- Update Economic Drivers Map
  - Updated with new Main Street District boundary
- Amend Goals and Strategies
  - 2. Work with SEED Innovation Hub and Virginia’s Heartland Regional Economic Development Alliance to increase economic and development opportunities
  - 4. Consider working with a consulting service to promote and actively seek potential economic development initiatives
- Page 35 – Remove Atlantic Coast Pipeline
- Updates to Census and American Community Survey sourced data to reflect most recently available information

Statistic	Page Number		Updated Stat	Source
Percent of Residents that work in town limits	32		59.6%	2023 ACS 5-year
Income bracket	32		26.2% of households in \$35,000 - \$49,000	2023 ACS 5-year

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Labor Force Participation Rate	33		2023: 39.3%*	2023 ACS 5-year
Employment by Industry	32		*	2023 ACS 5-year

\* complete updated information to be presented in a graphic with in the final plan.

Ms. Atkins-Austin concluded the review of updates made and turned the discussion over to the Town Council and Planning Commission.

Mr. Yoelin asked if the census discrepancy between the actual people living in Ward B could be corrected with Ms. Atkins-Austin noting it would have to wait until the next census and appeal process after the data becomes available. Mayor Vincent added that there was that option after the last census but because of a timing issue, there was no contest to that redistricting at that time.

Mayor Vincent mentioned the impact of the potential data center on the outskirts of town, the revenue sharing ordinance in effect with the one small solar project in town, and the need to align affordable housing goals.

Chairman Miller noted that there are some statistical and data updates made and some topics that aren't included that could be brought forward for discussion:

- Statistics to be corrected on Longwood University's student enrollment.
- Viewing Longwood University as an economic engine, there is a need to address the opportunity to recruit entrepreneurial-minded students and health care professionals to stay here.
- A need to discuss the problem of not having diverse housing options to meet the needs of both young professionals and senior citizens.
- In reference to the historic districts, consideration of the Town's obligation to be mindful of the integrity and character of other historic neighborhoods in town not already designated as such.
- Status of workforce development center.
- A need to discuss solar projects being referenced and how a potential data center plays into the town's economy.

As requested by the Town Manager, Chairman Miller made a statement for the record: “I’m a proud employee of Longwood University, the third oldest public university in the great Commonwealth of Virginia.”

Commissioner Crute asked if there is a date when the updates are needed. Ms. Atkins-Austin reported the Transportation section is needed before April 2026. Mr. Crute advised of the helpfulness of being able to hear the Council’s input and then for the Planning Commission to go back for deliberation.

Ms. Atkins-Austin advised one Planning Commissioner was unable to attend the meeting and asked if his comments could be read.

Comments from Mr. Weiss

*On Page 29, the goals and strategies for the economy: promote, attract, and retain economic development by revitalizing Third Street end to end within the town limits in the southern area by the town's only interstate equivalent all way interchange where South Main, US 15 business, and US 460 bypass intersect, also known as the areas on both sides of South Main by the hotels, Valero, Sheets, including Clark Street, William Street, and Spring Valley Road. Among other steps, rezoning as much of these areas as possible to commercial, B1, B2, and B3 as appropriate and consider the same but necessarily smaller scale for the area along North Main Street within the town limits on the north side of the Appomattox River.*

*On page 36 for economic initiatives. Given that the town still does not have its own economic development director or formal econ development function, work with Prince Edward on those responsibilities.*

Ms. Atkins-Austin reported on a contract that is used for economic development, Retail Strategies. This is an area where the Town does not necessarily have an employee but does have a consultant in place.

Mr. Yoelin mentioned concerning the plans for bathroom facilities at Lions Park, if this is something to be included in the Comprehensive Plan. The topic would fall under Community Facilities and was not addressed at this meeting.

The goal of the joint meeting was reiterated by the Town Manager with discussion welcomed.

Mr. Hardy requested a copy of Planning Commissioner Rhett Weiss’ comments be distributed. Regarding Page 29, 5. Actively market Farmville as a tourist destination within

Virginia nationally, a suggestion was made for people to live here and work remotely due to the good highspeed internet that is available.

Mr. Yoelin requested an update to the ground-level paintings for the Civil Rights Walking Trail and volunteered to help with that work. Town Manager Davis reported no longer having the stencils and that he worked with staff from Moton Museum and new stencils are now available. It is a matter of the town crews repainting those areas and he reported this will be taken care of.

A discussion was held by both the Council and Planning Commission about including the historic designation of neighborhood homes in the Comprehensive Plan.

Town Manager Davis recommended that both bodies review and share the items discussed with staff, then begin the next joint meeting with a feedback session focused on identifying desired changes in the four sections. The next meeting will discuss the Transportation section and follow the same format for the remaining sections. A separate date was suggested for scheduling the next joint meeting, other than the regularly scheduled meetings of both bodies.

**ADJOURNMENT OF FARMVILLE TOWN COUNCIL MEETING**

On a motion by Mr. Dwyer, seconded by Mr. Pairet, with all Council members stating “aye” in favor, the meeting adjourned at 7:14 PM.

**ADJOURNMENT OF FARMVILLE PLANNING COMMISSION MEETING**

On a motion by Mr. Patterson, seconded by Ms. Fraley, and with all Commissioners stating “aye” in favor, the Farmville Planning Commission meeting was adjourned.

APPROVED:

ATTEST:

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Brian R. Vincent, Mayor

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Mary H. McKay, Clerk of Council

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John Miller, Chair

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Abigail O’Connor, Secretary